

*Creating spaces for truth-telling,  
enabling people to free themselves  
from societal structures they didn't choose,  
which is the cornerstone of human evolution.*

*Portfolio of Bonnie J. Stinson  
Designer & Experience Curator*

---

*[www.bonniejstinson.com](http://www.bonniejstinson.com)  
[@bonniejstinson](#)*





---

## *Media Strategy & Video Production*



---

*Personal travelogue featuring destinations along the iconic Highway 101 between Vancouver, BC, and San Diego, CA.*



---

*Promotional video for Holland Happening, a community festival and parade in Washington state organized by the Chamber of Commerce.*



---

*Outing the Mermaid: A Novel of Love, Fear & Misogyny.  
Teaser trailer to promote novel.*



---

*Snoqualmie Forest, 2017.*





---

*Isle of Skye, 2016.*



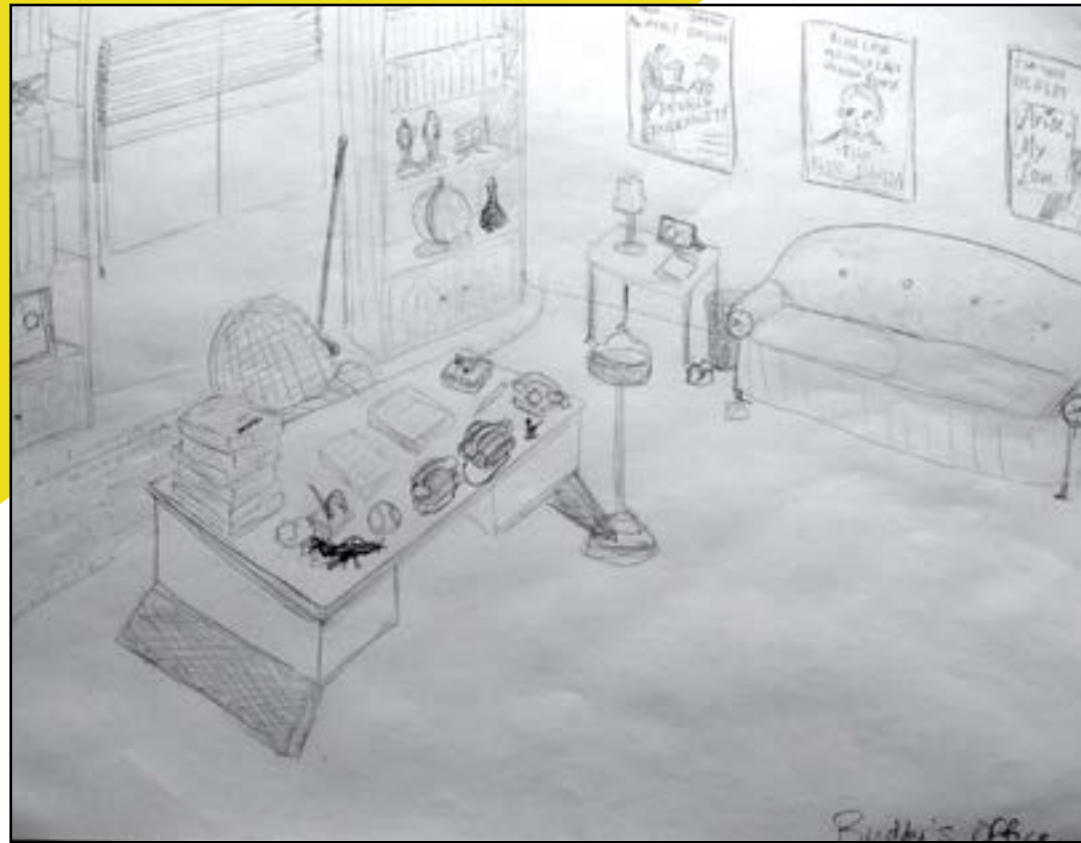




## LEATHER / WEAR

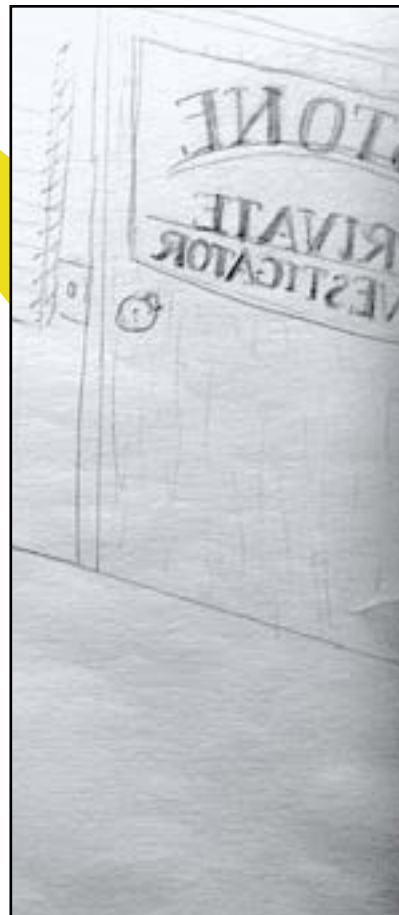
*Product & lifestyle photography  
promoting lightweight women's  
leather purses.*





## CITY OF ANGELS

*Production design & construction, featuring rotating stages with two distinct worlds, color and black & white.*







## THE LITTLE MERMAID

*Production design & set building for Whidbey Children's Theatre. Underwater seascape highlighting recycled materials with child-friendly coral reef feature for explosion.*





## POW SMASH KABOOM

---

*Graphic design & brand identity for advice column.*



## PLEASANT SURPRISE CAKES

---

*Graphic design & brand identity for artisan cake company, highlighting a business model that relies upon the element of surprise.*



## RADICLE NARRATIVE ALIGNMENT

---

*Concept & brand identity for consulting firm featuring ecological "radicle" concept, appealing to environmentally minded clientele.*

UNDER THE RAINBOW by Bonnie J. Stinson

*A single mother must confront her estranged partner when their teenaged autistic son prepares to enter a group home.*

GENO, 12 years old, lays on the slide and looks at the Texas sky.

CLOSEUP - GENO'S HANDS

swirl dreamily, backed by clouds. He SINGS happily:

GENO  
No, you can't get friendly with a crocodile.

CUT TO:

WIDE ANGLE ON GENO, PLAYSET, TRAILER PARK AND SKY

INT. ARTWORKS OFFICE - FRONT DESK - JUST BEFORE SUNSET

LANE, late 30s, uniquely beautiful but worn down, collects her belongings before leaving the office.

COWORKER  
Have a good weekend.

INT. ARTWORKS OFFICE - ELEVATOR - SAME TIME

Lane stares unseeing at the wall. The elevator PINGS and she steps out.

EXT. LANE'S BACKYARD - SUNSET

Geno opens the gate and walks away from the house.

INT. BUS - SUNSET

Lane leans her head on the window, grateful for the relative silence of other commuters.

CLOSEUP - LANE'S HANDS AND PURSE, BOUNCING

EXT. HIGHWAY - SUNSET

Geno walks beside the busy highway, eyes to the sky. Cars WHOOSH by. One HONKS.

CLOSEUP - GENO'S FACE

with faint blue and red flashing lights. He is agitated.

IN INTROSPECT by Bonnie J. Stinson

*A woman spends ten days at a silent Vipassana meditation retreat. Film is almost entirely voiceover.*

EXT. MEDITATION HALL - EVENING

Establishing shot. The dimly lit hall is surrounded by trees and darkness. Meditators slowly walk the gravel paths toward the hall.

INT. MEDITATION HALL - SAME TIME

Men and women enter silently, moving like zombies in the low light. Clothing RUSTLES and there are more than a few YAWNS. No one makes eye contact.

JULES V.O.  
Three days of observing the sensation of breath on my upper lip, and I'm prepared to agree with the Buddhists: life is pain.

CAMERA PANS to a young man with shaggy hair and a cowrie necklace, eyes closed. PAN across the room to middle aged woman in a crisp white blouse, with prayer beads and a knitted brow.

JULES V.O.  
This technique is like a sensory-deprivation tank, gilded in the alluring glow of nirvana. Hippies and workaholics alike are powerless to resist.

CAMERA FOLLOWS JULES and her roommate MINDY as they enter the hall. Jules moves like a one-woman phalanx. They split apart without a word. Jules finds her mat and settles into lotus pose, closing her eyes.

JULES V.O.  
Enlightenment is boring. Meditation, on the other hand, is not.

Cue BHANGRA MUSIC.

TITLES



## Forever & Always: Katrina Spade and the Urban Death Project

By Bonnie J. Stinson, Copyright STACKEDD Magazine, 4/29/2015



The “Eventually” series by artist Iris Gottlieb is one the rewards offered by the Urban Death Project’s Kickstarter Campaign.

Katrina Spade is a modern day Persephone. She spends half her time amongst the dead, studying human decomposition, and half her time amongst the living, designing and advocating for a new model of death and dying.

---

For the most part, Seattle gays continued to socialize only in queer-specific spaces throughout the 1960s. This was partially a result of a Seattle police force and legal framework that despised gay people in combination with negative media representations, but it was also a result of the many gay couples who settled down and took on the rhythms and accoutrements of hetero-normative “married life.”

*Living Room: Do Lesbians Need More Than One Bar of Their Own?, STACKEDD Magazine*

---

I can’t know how it feels to be two queer, black women making music and seeking truth in Seattle, but that’s sort of the point. Much of the music on this album felt unfamiliar to me, but not unfriendly. *EarthEE* is a timely and optimistic album that speaks directly to the current state of race in Seattle as well as our planet’s exploration of identity politics through art.

*THEESatisfaction’s EarthEE Gives Us a Cosmic Look at Black Feminism, STACKEDD Magazine*

---

Queer business models have nothing to do with sexual orientation or gender identity. A company that queers business will use a model that deviates from what is expected in a way that breaks down the binary and creates new rules.

*Follow Your Arrow: The Benefits of Queering Business, STACKEDD Magazine*



## ART

Sketches, paintings, illustrations,  
and typography done by hand.

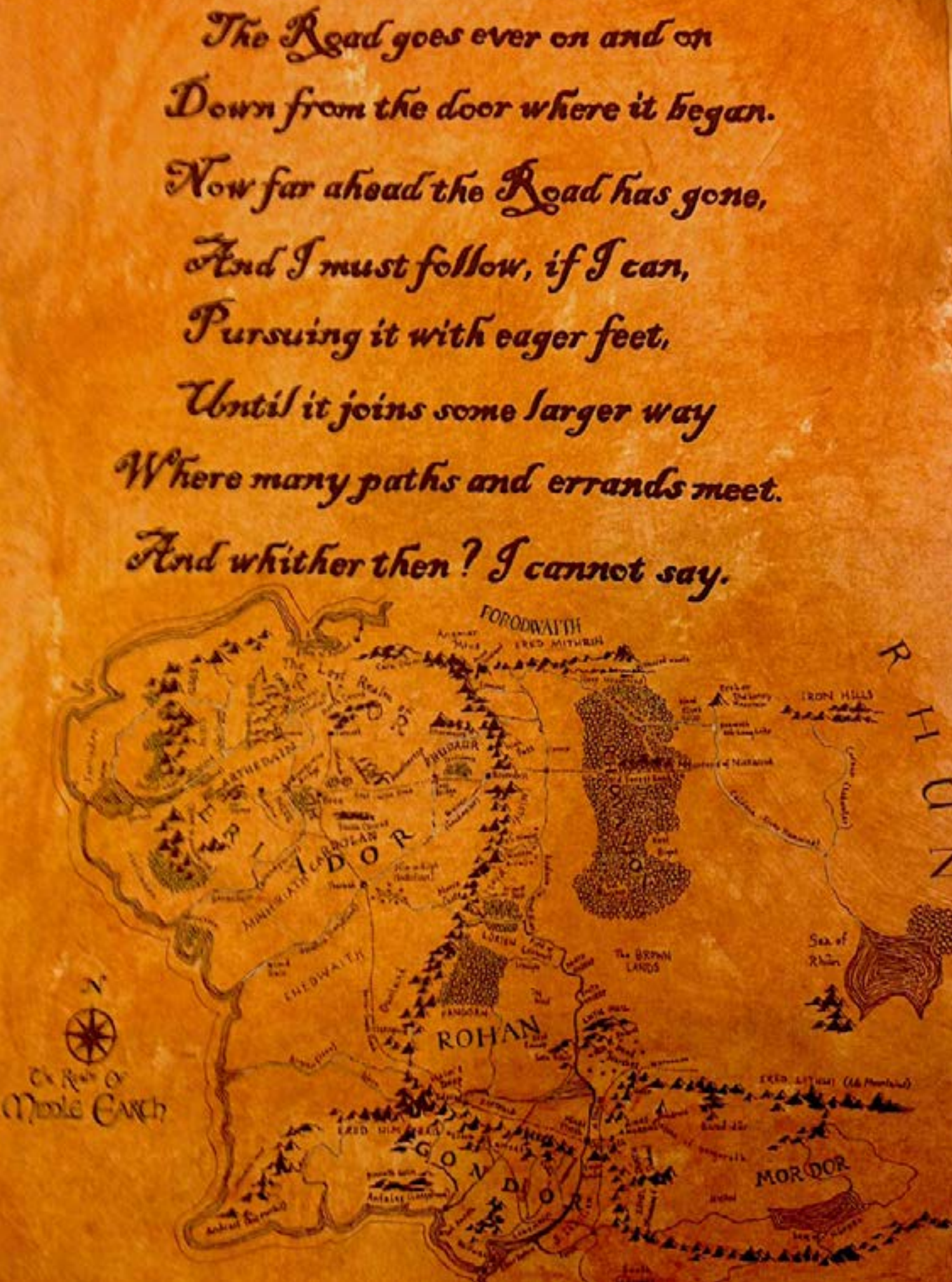
### MIDDLE EARTH

Commissioned piece  
featuring hand-lettering  
and cartography based  
on The Lord of the Rings  
series.



### DIGITAL & PENCIL SKETCHES

Personal work highlighting women  
activists, including Susan B. Anthony.







*Raised \$5000 through the sale of original merchandise and fundraising events.*

*Organized team of volunteers to present annual parade & conference honoring the LGBTQIA community on Whidbey Island.*

*Endorsed by 50+ local businesses and community organizations.*

*Featured in Seattle Gay News, Everett Daily Herald, South Whidbey Record, Whidbey Daily News, Whidbey News*

## QUEER PRIDE PARADE

*Co-Founder & Production Director  
2014 - 2016*





Radicle. n.

The part of the plant embryo that develops into the primary root

*Radicle seeks to provide a platform for marginalized voices to share their diverse and timely expressions of feminism in response to a given monthly theme. Content may include sketches, comics, poetry, prose, collages, how-to guides, lyrics, and seasonally in tune tidbits. Open to female-identifying and non-binary writers.*

Founded in April 2015, Radicle is curated by Bonnie Stinson and produced on Whidbey Island.

wanna submit?

**AUGUST THEME:**

“luce”

Radicle is online on Facebook -- search for Radicle Zine -- and you can view PDFs of every issue, find the monthly theme, and submit your content for the next issue.

You can find Radicle in the following locations on Whidbey Island:

- Taproom at Bayview
- Langley Public Library
- Whidbey Children's Theater

Radicle is free to all, but donations are welcome to help cover the cost of assembly and distribution.

10% of all proceeds go directly to the Good Cheer Food Bank in Langley.

# RADICLE

## ISSUE 4: distance & intimacy

## JULY 2015

RADICLE ZINE  
*Founder & Curator*

---

*Publication & distribution of six issues, featuring art created by the community in response to local issues.*



#### Comprehensive Narrative Alignment



Re-align your narrative  
to support your core values.

What is your organizational narrative saying to your donors, constituents & employees? This package is comprehensive. We work towards a strategic and practical re-alignment that solidifies your organization's mission, internally and externally. Scope/timeline determined by organization's size and availability.

#### BENEFITS

- ⇒ Improves work culture and increases productivity
- ⇒ Strengthens ability to fundraise and advocate
- ⇒ Amplifies impact and outshine competitors by clarifying uniqueness
- ⇒ Prepares organization for the future with legacy & succession planning

#### PROCESS

1. Intake & information gathering
2. Review findings & articulate vision
3. Propose solutions, implement & fine-tune
4. Maintenance & follow-up

Comprehensive  
Strategic Plan  
\$3,500

## RADICLE NARRATIVE ALIGNMENT

*Narrative consulting & media strategy.  
Package development, design and execution.*

*“Creates dialogue where others only see difference.”*

“Depth of spiritual instinct, packed with innovation and commitment.”

*“She is as capable of listening deeply as she is of engaging people in the issues she cares about, conveying not merely their complexity but their human significance.”*

“Possesses the rare combination of idealism anchored in a practical knowledge of the world.”

BONNIE J. STINSON

« *Designer & Experience Curator*

[www.bonniejstinson.com](http://www.bonniejstinson.com)

[bonniestinson@gmail.com](mailto:bonniestinson@gmail.com)

425.533.3096

@bonniejstinson